



MEDIA INFORMATION

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Significant further expansion to Micheldever UK logistics service

“Micheldevers greatest leap forward in customer service since we opened our Halifax warehouse” is how MTS Wholesale Director Alan Baldwin describes the opening of the company’s latest warehouse in Greenford, Middlesex.

“Most of our customers in the Home Counties and Greater London have only previously had next day delivery from MTS, but this new and fully inventoried facility will bring two deliveries a day to virtually all of our loyal customers in this key area of the UK market”.

Alan commented further, “ with the continuing proliferation of tyre sizes, our committent is to provide fully profiled delivery warehouses across the UK giving the best availability, service prices to our customers everywhere, ensuring they capture every possible sale in their local area”.

The new MTS Greenford warehouse will have a storage capacity of over 100,000 tyres and carry a huge range of patterns and sizes of tyres in all brands to ensure maximum possible availability for the increasingly important same day delivery service.

MTS now has 14 warehouses across the UK with this new addition, the result of a customer focussed, and structured expansion, headed up by Logistics Director Dave Haddock, formerly B&Q logistics supremo. Dave has brought significant cost reductions and efficiencies to MTS service levels ensuring that MTS customers receive the service their loyalty and support deserves.

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For further press information please contact Automotive PR on +44 (0) 20 7494 8050

About Micheldever Tyre Services & Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2009/10 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 48 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).