



MEDIA INFORMATION

May 2010

Tyre Suppliers generosity praised by Micheldever / Southam Tyres.

Micheldever Wholesale director Alan Baldwin praised the generosity of Top Manufacturers for the exceptional prizes donated by them for a Charity Auction in aid of Motor Neurone Disease Research last Friday (29th January). Held at the stunning location of the world famous Butchers Arms Restaurant, the Auction was in aid of a £1m fund raising attempt by Simon Adams, a customer of Southam Tyres, who was sadly diagnosed with the terminal illness just before Christmas.

Over £30,000 pounds was raised on the evening with Guests bidding into the thousands for incredible prizes like a framed Man Utd shirt signed by all of last seasons Premiership winning side, Ferrari driving days, Goodwood festival of Speed tickets , British touring cars, Sets of Tyres, and many more items including a Formula 1 factory visit .

Alan Baldwin said it was an incredible night, and paid special thanks to Bridgestone, Continental, Kumho, Toyo, Goodyear Dunlop, Pirelli, Michelin, General and Manchester United F.C.

- ENDS -



MEDIA INFORMATION

For further press information please contact Automotive PR on +44 (0) 20 7494 8050

About Micheldever Tyre Services & Protyre

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2009/10 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 48 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).