



## MEDIA INFORMATION

30/09/2009

### Micheldever offer five point safety check in support of Tyre Safety Month

Micheldever Tyre Services will be offering motorists a free five point tyre safety check during Tyre Safety Month in October. With up to 15% of cars and vans on UK roads running on at least one defective or badly worn tyre, tyres are one of the most important, yet neglected safety components on a car.

The Micheldever Free Tyre Safety Check includes;

- **Tread depth:** all tyres must have a tread depth of at least 1.6mm across the central three-quarters of the breadth of tread in a continuous band around the entire circumference of the tyre
- **Tyre pressures:** tyre pressures will be checked and adjusted. Incorrect pressures can lead to excessive and uneven wear and possible tyre failure
- **General condition:** check for lumps and bumps, remove stones from the tread and check valves
- **Age:** there has been an increase in the focus of tyre age following the high profile campaign mounted by the weekly motoring magazine, Auto Express. Micheldever will check the age of tyres and recommend replacement if necessary
- **Alignment:** referred to as the hidden danger, Misaligned tyres can lead to excessive shoulder wear and premature failure

Micheldever is a firm and long time supporter of TyreSafe and Tyre Safety Month and motorists can call into anyone of the company's outlets, full details of the locations can be found on [www.micheldever.co.uk](http://www.micheldever.co.uk), with no appointment required to receive their free tyre safety check.



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For further press information please contact Automotive PR on +44 (0) 20 7494 8050

### **About Micheldever Tyre Services & Protyre**

Micheldever Tyre Services (MTS) was founded in 1972 as a part-time venture providing car servicing and tyres. Today, the company is the largest independent wholesaler, distributor and retailer of tyres in the UK. Selling six million tyres in 2008/09 – 20 percent of the total UK market – annual turnover for 2009/10 is forecast to be over £283 million. In addition to offering MTS car, motorcycle and off-road tyres MTS also fits exhausts, brakes and shock absorbers.

MTS has two main business units:

- The Protyre retail chain, currently with 37 outlets including Protyre Motorsport, continues to gain geographic coverage in the UK through new acquisitions.
- MTS has established a wholesale distribution network of 12 sites around the UK supplying over 4,500 retailers nationwide. This activity has resulted in significant profitable growth for the company.

MTS is managed by a team headed by Paul Fox and Richard Sawney with backing from Graphite Capital and Royal Bank of Scotland (RBS).